

The Posh Supporters Trust

Patron: Baron Mawhinney of Peterborough

Members of Supporters Direct, Cambridgeshire Chamber of Commerce
and Peterborough Council for Voluntary Service

NEWSLETTER No 16

AUGUST/SEPT 2005

MEET KIT CARSON AT THE TRUST AGM

Monday, 5 September 2005

TRUST CHAIRMAN COMMENTS ON THE BIG ISSUES AT POSH

MAN U TESTIMONIAL MONEY: GIFT OR LOAN?

COME AND SEE US AT THE BEER FESTIVAL!

IS THE TRUST NEWS TO YOU?

If you are one of the thousands of football fans who no longer visit London Road, you may not be aware of The Posh Supporters' Trust or its aims, which are unchanged since it was formed as an Industrial and Provident Society in 2002:

- **To strengthen the bonds between Posh and the community and to represent the interests of the community in the running of the club.**
- **To benefit present and future members of the community by promoting, encouraging and furthering the game of football as a recreational activity, sporting activity and focus for community involvement.**
- **To acquire shares in Peterborough United Football Club.**
- **To establish a healthy relationship with the club.**
- **To remain alert to the possibility of gaining control of the club on behalf of the local community.**

OAKHAM ALES

in association with

THE BREWERY TAP and CHARTERS

are proud to sponsor

The
Posh Supporters Trust

ANNUAL GENERAL MEETING: MONDAY, 5 SEPTEMBER

Come and Meet Kit Carson!

Meeting open to members and non-members

We cordially invite all members and non-members to the Annual General Meeting of The Posh Supporters' Trust, which will take place at 7.30pm on Monday, 5 September 2005 at Ebenezer's Social Club, Grove Street, off Oundle Road, Peterborough. After the usual formalities are completed, the ever-popular KIT CARSON will talk about his great memories of his time as Academy Director at London Road and the great players he nurtured.

TRUST AGM AGENDA

THE POSH SUPPORTERS LIMITED

THIRD ANNUAL GENERAL MEETING

EBENEZER'S SOCIAL CLUB, GROVE STREET, PETERBOROUGH PE2 9AG

7.30PM, MONDAY, 5 SEPTEMBER 2005

EXISTING BOARD MEMBERS

Peter Lloyd (Chairman)	Co-opted Nov 2003. Standing for election.
Leigh Porter (Chief Executive)	Retiring.
Richard Bellamy (Treasurer)	Elected.
Barry Bennett (Director)	Co-opted March 2005. Standing for election.
Dave Colbert (Membership)	Elected. Standing for re-election.
John Henson (Junior Membership)	Elected. Standing for re-election.
Keith Jennings (Business Development)	Elected.
Paul Little (Director)	Co-opted October 2004. Standing for election.
Gill Williams (Marketing)	Elected.
Peter Williams (Secretary)	Elected.

- 1. Apologies**
- 2. Minutes of the Annual General Meeting of 6 September 2004**
- 3. Chairman's Report**
- 4. Treasurer's Report**, including the auditor's report
- 5. Appointment of Auditor**
- 6. Secretary's Report**
- 7. Election of New Board:** re-election of John Henson and Dave Colbert; election of Peter Lloyd, Barry Bennett and Paul Little.
- 8. Any other business**
- 9. Question and Answer Session**

*****KIT CARSON: GREAT MEMORIES AND GREAT PLAYERS AT POSH*****

QUIZ (BY MICK ROBINSON)

The Posh Supporters Trust

A MESSAGE FROM THE TRUST CHAIRMAN, PETER LLOYD

Nearly three years on from our launch, we have achieved so much as an organisation; shareholders in the club, a higher profile in the city through our membership of the Cambridgeshire Chamber of Commerce and promotional activities, as well as achieving a much broader level of support within the Posh fan base. We have spent a lot of time explaining our ambitions and motivation and will continue to do so. This is not always easy, as supporters' trusts are a relatively new phenomenon throughout the country and are not particularly well understood. The main aim is to gain a greater role for fans in the operation and ownership of their football club and to demonstrate that off the field activities really do matter. More and more football fans across the country now know that these issues are critical to the success and survival of their clubs, and that there is a link between well-governed, well-run clubs and success on the field, despite money problems at most clubs.

This approach is different from the way most clubs currently operate, which stems from the long history of football clubs being run for the particular interest of their owners, benevolent or not. As the most significant stakeholders in the club are the supporters, their views and aspirations are vital, if not paramount. These are the people who, as well as being the club's customers, ultimately pay the wages and are the core of the club.

As to the current situation at Posh, I would like to reiterate some of the issues that the Trust sees as important. Like all fans, as far as I can see, we are excited about the way Mark Wright is bringing new dynamism and discipline to the football side. The club organised an excellent fans forum for us to hear the views of Mark and Steve Bleasdale. The knowledge, determination and partnership style of Mark and Steve were clear for all to see. If this can be translated into the team performance which will bring back the crowds - FANTASTIC!

So what are we worried about?

1. The separation of the club from the ground through the creation of a holding company and the sale of the ground set the alarm bells ringing. Why? Because it is a step towards the ground being a separate property asset. Fortunately there is a covenant over the ground which will mean that football should remain at London Road and of course the club have a 10 year lease (now nearer 8 years) from the stadium owners, Peterborough United Holdings Limited. Just in case this seems like nit-picking, it is not a unique situation. Just up the East Coast Main Line at York City a holding company was created a couple of years ago. That almost led to the club being thrown out of its ground, on account of its property development potential. That is

still likely to be the long-term result, but not for many years, thanks only to the intervention of their supporters' trust. Another reason for the adoption of the holding company at York was to avoid the provisions of FA Rule 34, which attempts to keep clubs and their grounds united by re-distributing the assets of a failed club to the FA rather than to the shareholders. This type of complex property issue is repeated up and down the country, most recently on our doorstep at Cambridge United.

In our case, the re-unification of club and stadium would be ideal, but only if a new ground were to be available and agreed by all as a better long-term solution for the club. This is something that we will work and campaign for.

2. The debts at PUFC seem to be rising significantly. This is confirmed in Barry Fry's testimonial programme notes, in which he says that the amount of money that he has now "put in" to the club is £900,000 .This compares with a figure of £395,508 in the last available accounts of the club and with the more recent widely quoted £600,000 figure. We asked the club whether this latest figure included the proceeds of the testimonial match or whether they were a further loan or a gift to the club. The answer they gave is reprinted below.

If it is a loan, it is not difficult to work out that the net short-term liabilities plus long-term creditors of the club are likely to be well in excess of the approximately £1.1m reported in the now very historic accounts for the year to May 2004. I am not saying that this, or any other loan of money, is not sometimes necessary or desirable, but the higher loan interest cost has to be taken into account as a significant ongoing cost for the club, and the fact is that, ultimately, the money has to be paid back. Keeping the debt manageable is vital, otherwise the whole focus of the club can be on handling the indebtedness rather than the development of the club.

Gradually the Trust hopes to increase its influence and become even more organised and professional. We know that we have a lot to do and need to learn from people in the local area who support our aims. We will be vigilant and questioning and this is for one reason only – to help protect the long term interests of our football club.

I hope to see many of our members at the Trust AGM on 5 September.

**Peter Lloyd, Chairman
The Posh Supporters' Trust**

Trust comment

THE TESTIMONIAL MONEY – GIFT OR LOAN?

Barry Fry promised to put all the proceeds from his testimonial match *“in order to further stabilise the club and aid the new manager with any future signings”*, according to the official club website statement made at the time the match was first made public. We have tried to find out, by asking the club, whether it was a gift or a loan. We asked the question because we were concerned that, if it was a loan, it would add to the already considerable debt being accumulated by the club. This could make it more difficult for the club to operate satisfactorily, potentially adding to the running costs through a higher interest bill – and of course the money has ultimately to be repaid.

We perfectly understand that it is Mr Fry’s own choice as to what to do with his money, but the effect on the club is very different in each case. While the club has responded to our enquiry, they have not told us which it is, although if it is a loan, it will have to be shown in the 2005/06 accounts, which we shall not see until next year.

TRUST AT THE BEER FESTIVAL

After appearances at a number of fetes during the summer, The Posh Supporters’ Trust will have its own stand at the famous Peterborough Beer Festival, which takes place on the Embankment between Tuesday, 23 and Sunday 28 August 2005. Members of the Trust board are looking forward to meeting our own members, other Posh supporters and fans from clubs all over the country. The stand will feature football programmes, quiz competitions, sports books and magazines. Come and talk Posh with us!

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THE PLOUGH SUPPORTS THE TRUST

Yet again the Plough at Ramsey Road, Farcet Fen is supporting The Posh Supporters’ Trust by donating a £25 voucher for a meal at the inn. This will be one of our raffle prizes at the Annual General Meeting at Ebenezer’s Social Club on Monday, 5 September. We thank Colin Harrison for his generous donation and also for the 10% discounts on meals that he provides for Trust members (on production of a current membership card).

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TRUST MEETINGS OUTSIDE PETERBOROUGH

More than half of Peterborough United’s support is from outside the city. If you want the Trust to hold a meeting in your town – Stamford, Oundle, March, Whittlesey, Bourne etc – please make contact with us. We will be happy to talk to you and your Posh-supporting friends in a local pub meeting room or village hall. As you know your own locality best, we leave you to suggest a venue. We have already made plans for a meeting in Market Deeping. Watch out for dates of future meetings on our website.

Countdown To A New School Year



Are Your

Kids Kitted Out Yet?

All the offers here are available at buy.at/ThePoshTrust.

Starting there every time you shop helps raise funds for The Posh Supporters' Trust.

We've made it even easier for you to find what you want too - it's all in a special "Back to School" section on the site.

Uniforms for Less from M&S

Boys' uniforms from £13 - shirts £2 (when you buy a pack of two) / jumpers £7 / trousers £4.

Girls' uniforms from £16 - blouses £2 (when you buy a pack of two) / cardigans £8 / skirts £6.

Spend £30 on schoolwear and get free delivery.

While you're looking at **Marks and Spencer**, check out the August sale which is just underway. There's up to 50% off clearance items!

Visit buy.at/ThePoshTrust today and make the most of your budget.

All the Essentials from Littlewoods Even More

SPORT-E

maximum sport,
minimum effort

You want great new styles, bigger pack offers and low prices? Take a look at **Littlewoods Even More**, including:

Pack of 5 non-iron shirts only £2 each.

Stylish leather shoes from £15.

Fully lined padded coats from £12.

Adidas boys sports pack with water bottle, pencil case and shin pads - £16.99.

If it's your first order from Littlewoods and you spend £25 or more, you'll get £15 off too! So why wait? Find out more in the "Back to School" section at buy.at/ThePoshTrust.

Brand Name Sports Kit for Less

Kicking off the new school year in style doesn't need to cost the earth. **Sport-e** stock Nike, Adidas, Puma, Reebok and more at great low prices:

Save 15% on a wide range of brand name thing and accessories.

Adidas kids woven swimming shorts just £8.50.

Football boots from £16.15.

Running shoes from £18.70.

Click on Sport-e when you visit buy.at/ThePoshTrust and find more great offers.

CHARITY ATTEMPT AT 92 CLUBS IN 92 HOURS

On 15 September a group of four football fans (including Trust founder Leigh Porter) will set off on a very special journey to raise money for their local hospice. They will be trying to visit all 92 Premier and Football League clubs in 92 hours, collecting auction items from each club along the way. All funds raised will be donated to Sue Ryder Care's Thorpe Hall Hospice in Peterborough, which offers specialist nursing and medical care for patients with terminal illness.

Every year Thorpe Hall must raise half of the £2million running costs to ensure it continues to offer its services. Event organiser Steve Thorpe commented: "So far the response has been superb – the clubs have been very accommodating and are helping us in many different ways."

The Trust has promised to donate £100 to the appeal. If you want to give, visit the website, www.justgiving.com/92groundsin92hours.

POSH PROGRAMMES

The Posh Supporters' Trust has a huge stock of Posh home and away programmes from the 1960s through to 2002/03. We also have a number of cup final and international programmes.

Our oldest programmes are listed on the website. If you cannot access our website, please write to us at The Posh Supporters' Trust, FREEPOST NAT22867, P O Box 587, Peterborough PE4 5BR.

Once again we thank all those who have donated programmes to us, including recently Tim Martin and Trevor Hanks.

PLEASE HELP THE TRUST BY ...

- Becoming a member – **subscription** terms on back page.
- Making a **donation** to the Trust.
- Playing the **Gold Bond Super Draw** lottery every week.
- **Using your membership card** at the local businesses that provide excellent discounts to members (listed in this newsletter).
- If you shop at Westgate Department Stores, AHF Home Furnishing Superstores and Westgate Optical, asking for the dividend to be credited to the Trust's **share number 473432**.
- Buying our Posh programmes, books, magazines, mugs and legend sets.
- Offering your services to the Trust, if you have any professional or other skills, e g in fund-raising, accountancy, business management, the law etc.
- Making use of our on-line shopping facility, **buy.at/theposhtrust**
- **Attending the Annual General Meeting on Monday, 5 September: 7.30pm at Ebenezer's Social Club, Grove Street (off Oundle Road).**

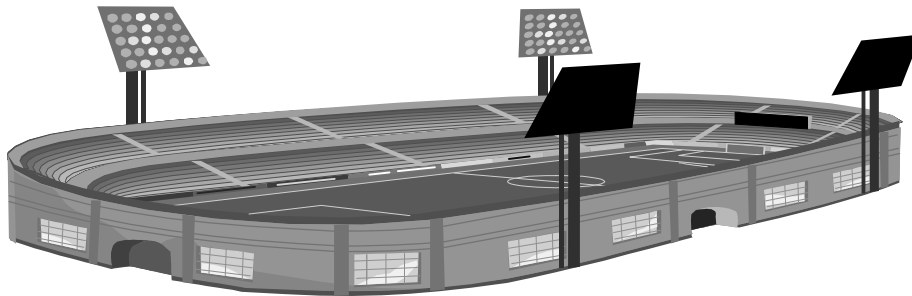
JOIN OUR GOLD BOND SUPER DRAW

The Gold Bond Draw is a vital part of the Trust's fund-raising effort. You can help the Trust build its funds by playing Gold Bond every week.

Guaranteed prizes of :- £2,000 every week, £5,000 every month, £10,000 every six months, and 400 cash prizes weekly.

Hundreds of Posh fans play the Gold Bond Super Draw every week. You pay only £1 a week to buy seven numbers. Full details are available on our website. Gold Bond is an established lottery operating for the benefit of football clubs and supporters' trusts. By buying tickets you help The Posh Supporters' Trust to build its funds. Full details of winners are published every week on our website.

THE WORLD OF SUPPORTERS' TRUSTS



Fans are changing the game – the tide turns

(writes Phil French, Chief Executive of Supporters Direct)

While the media frenzy raged over the takeover of Manchester United, sparking much-needed debate on the ownership of clubs, something significant occurred further down the divisions which largely slipped below the radar. However its ramifications could change the face of football in Britain.

Rushden & Diamonds and Stockport County, with a combined turnover of £5m-£6m, moved quietly and willingly from private ownership into supporters' trust control at the behest of their owners Max Griggs and Brian Kennedy.

If our expectations are right this change of ownership could turn out to be one of the most significant developments in the modern game. It underlines what Supporters Direct (SD) has been advocating for some time: that trusts can deliver a proven ownership model to which clubs can safely transfer their assets. This is a huge leap forward, leading many, including SD's co-founder and Home Office minister, Andy Burnham MP, to predict that by 2020 the majority of English clubs will be supporter-owned.

This is not the fanciful exaggeration of a Labour government minister but based on an understanding of how the tide has already turned. In fact, the debate about whether supporters' trusts are a viable, workable and sustainable model of ownership is surely over already; the question now is how far they can go and what can they deliver?

Over the past five years the trust movement has grown to include 129 democratic supporters' trusts and there are now 13 trusts which either own or control their clubs. Some 30% of Premier League clubs, 75% of Championship, 63% of League One and 79% of League Two clubs have trusts of varying size and influence. Scotland has also seen the establishment of 28 trusts.

Previously such trusts looked to gain control more often than not when a club was plunged into financial crisis and they were the only ones left standing willing and able to take over. Clubs are waking up to the idea that supporters' representation on the board and in share ownership are not a threat but a necessity. Griggs and Kennedy have, whether they realise it or not, set a precedent.

The successes of Lincoln City and Chesterfield are excellent examples of what can be achieved. Both historically struggling at the bottom end of the Football League, and regularly fighting financial crises, the stabilising effect that trust ownership has brought is demonstrated not merely in the balance sheet but also on the pitch.

Lincoln City, whose supporters' trust was part of a community buy-out in 2001 and remain part-owners, have presided over a financial success story. The club's recent on-pitch performances have led to a significant rise in attendances and a profit of £700,000. The club is now daring to think what would have been unthinkable in the dark days of administration in 2001: eventual promotion to the Championship, with facilities to match.

Trust-owned Chesterfield's achievements are equally impressive: from £2m in debt the club is now breaking even, with the highest gates in 24 seasons, the best on-pitch performance in six seasons and a third increase in season-ticket sales.

This quiet revolution in the game is gathering pace. And this is not just about bringing in good corporate governance, financial control and democratic accountability but also changing the way supporters think about the game and their club. Clubs can become the hub of the local community.

The Brentford, Chesterfield and Lincoln trusts are exploring innovative ways of making this happen. Chesterfield, for instance - a trust-owned club - are developing a partnership with their local authority to provide health, education and social inclusion initiatives. Plans are in place for a classroom for adult education and extra tuition for underachieving children in numeracy and literacy. "The Read on Write Away" programme has been a great success getting local children to write match reports, diet sheets and even menus for the players. The Primary Care Trust hopes to establish a drop-in clinic at the new ground and the club are leading local health initiatives such as the "Five-a-Day" fruit and vegetable campaign, with the players only this week leading a community push for blood donors. The health authority has advertised anti-smoking messages on their shirts.

This is a huge shift in thinking and something Supporters Direct, backed by a little-known government manifesto pledge and maybe even the football authorities, will start to deliver across our membership. And we are not just talking football: rugby league and rugby union clubs are queuing up for our guidance and expertise.

We have developed a way in which clubs can not only reconnect with their fan base, but in which supporters can also help shape the direction of the club as a force for good in their communities.

Football is at a crossroads and if we get this right we could change the landscape of the game for good. In the words of the former Barcelona president Agustí Montal: "With the fan, everything; without the fan nothing."

AFC beat FC in fans' clubs cup match

AFC Wimbledon beat FC United of Manchester – the club formed by fans after the unpopular takeover of Manchester United by Malcolm Glazer – in the Supporters Direct Trust Cup at Kingstonian's ground on 23 July. The score was 1-0 in front of an attendance of 3,301, plus five sets of TV cameras and a phalanx of reporters.

Previously the Supporters Direct Trust Cup has been competed for by AFC Wimbledon, League One side Brentford and Enfield Town – all clubs owned or operated by their supporters. Before the game Jules Spencer, an official spokesman for FC United of Manchester commented, "This is a landmark occasion for everyone involved and the birth of a new club. For years as fans, we have had to suffer ridiculous kick-off times, overpriced tickets and saturated TV coverage, which all contributes towards forcing out of the game people whose loyalty has never been in question. This match will show people yet again that there is an alternative and I'm looking forward to a game that kicks off at 3pm on a Saturday!"

AFC Wimbledon, owned and controlled by The Dons Trust, was formed in May 2002 after the FA Commission gave permission to Wimbledon FC to move to Milton Keynes. The club has risen to the Ryman (Isthmian) Premier League, one level below the Conference South. FC United of Manchester competes in the North West Counties League Division 2.

Cambridge United clear last hurdle

At a meeting on 18 July Cambridge United's creditors approved the club's Creditors Voluntary Agreement (CVA). This paved the way for the club to come out of administration and meant that the managerial team of Rob Newman and Ricky Duncan can finally start signing on players for the U's forthcoming campaign.

The CVA allowed the club to repay its outstanding debts at a rate of 19p in the pound over the course of the next few months, and emerged as the result of laborious negotiations involving the club's principal creditor, HM Customs and Revenue, the football authorities, administrators from Grant Thornton and club FD Nick Pomery. The deadlock was finally broken by the intervention of Sports Minister Richard Caborn.

Ian Carr, the leader of the team from Grant Thornton, said, "After what has been a very difficult and lengthy process we are delighted with this outcome. We know Cambridge United is an integral part of the Cambridge community and it was vital to preserve the club and all that it brings to the region. We

were very quickly aware, through help offered and donations made, just how important the club was to many local people. So we are very pleased to have achieved a formal agreement that allows the club to start again."

United's Finance Director Nick Pomery also expressed his pleasure at the outcome. "We have taken the first and most difficult step along the way toward putting in place a strong and secure foundation for the club. I'm very grateful to the creditors for approving our plans, and for the support that they have shown us through the club's difficulties. Many of our suppliers are also supporters and friends, and it is very unfortunate that any of them have lost out financially due to the club's problems. It is the responsibility of the current Board of Directors to make sure that this never happens again."

Now Man City fans set up their own club

A group of Manchester City supporters is following the trend set by FC United of Manchester by forming its own club, to be called Fans' Football Club City. They hope to be playing non-league football in 2006/07. Like their rivals from across the city of Manchester, the fans are unhappy about the over-commercialisation of football and being priced out of the game.

Supporters Direct appoints new chairman

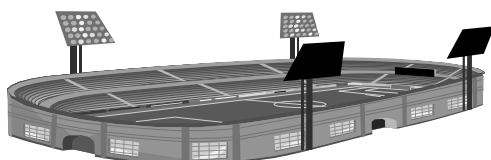
Founding Father of the Trust movement returns to the Board

Brian Lomax, the founding father of the trust movement and co-founder of Supporters Direct (SD), is to rejoin the organisation as its Chairman.

The new appointment has been welcomed throughout the Trust movement. Brian, who was responsible for setting up the first supporters' trust at Northampton Town in 1992, was SD's first Chairman and then Managing Director.

Brian is taking over the role from Andy Burnham MP, who has resigned following his appointment as a Minister of State at the Home Office. The Lomax and Burnham partnership oversaw the extraordinary success of SD and the enormous growth of the supporters trust movement now boasting over 125 members.

SD Chief Executive Phil French said, "Brian's achievements speak for themselves and the legacy he has already created is something to be richly admired; from what he did at Northampton Town to save his own club, to his leadership of Supporters Direct, giving hope to many supporters across the country and overseeing the enormous growth and success of the trust movement. I am excited to be welcoming Brian back at such a pivotal time for Supporters Direct and I am very much looking forward to again working closely with Brian on helping many more trusts to realise their aspirations to own their own football clubs."



SUPPORTERS DIRECT

There are now 132 trusts in England, Scotland and Wales, of which those at Cheltenham Town, Stafford Rangers, Shrewsbury Town and Inverness Caledonian Thistle are the newest. A new trust is currently being set up at Bristol City.

Those who try to disparage or ignore the supporters' trust movement should bear in mind that three of the most successful clubs in Europe – Barcelona, Real Madrid and Bayern Munich – are owned and controlled by their fans.

If you are interested in the supporters' trust movement and would like to discover the amazing behind-the-scenes stories at Derby County, Watford and other clubs, you can arrange to be placed on the mailing list of the quarterly *Supporters Direct* magazine, **at no cost to you**. Just make contact with a Trust Board member at any home match, e-mail us on theposhtrust@yahoo.co.uk or write to us at FREEPOST NAT22867, P O Box 587, Peterborough PE4 5BR.

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DISCOUNTS FOR TRUST MEMBERS

MAKE YOUR MEMBERSHIP PAY FOR ITSELF AND MORE!

Just take **two minutes** to study the discounts that are available to all our members and you will soon see that you can easily save much more than our £10 subscription – on a lawnmower service, new blinds, a night out at the greyhounds, a new kitchen, a trip to Flag Fen.... The list is almost endless!

All members of The Posh Supporters' Trust have a membership card that entitles them (on production of the card) to benefits generously provided by a number of businesses in and around Peterborough. We thank Charters Bar for sponsoring the membership cards.

We regret to advise that Peterborough United has withdrawn the discount on merchandise and priority ticketing arrangements for Trust members.

Please patronise all these businesses, which help the Trust to maintain and build its membership base.

BUSINESS	DISCOUNTS
AJ's Pet Supplies, The Showroom, Whittlesey Road, Stanground, Peterborough	Discounts available according to product.
Arriva Willhire Centres (01733 340493)	10% off the standard published vehicle hire rates on all vehicles. Discount available through all depots, but must be arranged through the Peterborough depot.
Best Bodies, Gymnasium, Mallard Road, Bretton, Peterborough	Fully inclusive, corporate membership for £3.85 a week, paid monthly.
Blinds Direct (tel 0800 0282942)	10% off purchases.
The Brewery Tap, 80 Westgate, Peterborough	10% off food orders from Sunday to Wednesday at The Brewery Tap.

Charters Bar, Town Bridge, Peterborough PE1 1DG	Half-price entry to Charters Late Nite Live on Friday and Saturday evenings from 9.30pm. 30p off a pint of any Oakham Ale at Charters Bar in the two hours before and after any home match.
City Electrical Factors	Discounts available according to type of product.
Ed's Trade & Business Warehouse, Eastern Industry Estate, Padholme Road East, Peterborough PE1 5XL (tel 355320)	10% discount on all goods on production of Trust membership card.
Escape Health & Beauty 27 Winslow Road, Peterborough	10% off beauty treatment.
F Wade & Son Fishing Tackle 247 High Street, Fletton	10% off purchases, excluding bait.
Fitzjohn Ingle Estate Agents, 4 Fortune Buildings, Cowgate, Peterborough	20% off standard sole agency fee (with minimum charge of £1,000).
Flag Fen, Britain's Bronze Age Centre, The Drove Way, Northey Road, Peterborough	20% discount on normal day admissions (excluding special events)
Fleur Florists, 31 Queensgate Centre, Peterborough	10% off purchases (excluding Interflora).
Freemans Cash and Carry, Ivatt Way, Peterborough	Annual membership for £1 (instead of £5), to allow entry and purchase of perfect surplus ex-catalogue merchandise at substantial savings (up to 70%). Free card allowed for spouses.
Gallery Worktops Limited – specialists in granite, marble Corian and Marlan solid surface kitchen worktops. Tel: 07900 557001	10% off trade price list. James Teggerdine (Installation service available)
Golden Cod Fish Bar, Crawthorne Road, Peterborough	10% off purchases.
Golden Cod Fish Bar, Staniland Way, Werrington P'Boro	10% off purchases.
Huntingdon Steeplechases The Racecourse, Brampton, Huntingdon	£3 off admission to The Paddock Enclosure for all weekday meetings (excluding Bank Holiday Mondays).
J W D'Arcy Limited, Jewellers, 7 Westgate, Peterborough	10% discount off purchases (new sales only, not repairs)
Lambe's Lawnmowers, 1440 Lincoln Road, Werrington, Peterborough (tel 01733 321940)	10% off spares and service. Possible discount off new products.
Living Well Premier Health Club, Papyrus Road, Werrington, Peterborough (tel 01733 292600)	One day free trial and reductions on Health Club membership.
Market Cobbler, Peterborough Outdoor Market	10% off shoe repairs and keycutting, including specialised car ignition keys.
Michael John, Hair Stylists, 30 Queensgate, Peterborough	10% off hair styling.

Michael John, Hair Stylists, 289 Lincoln Road, Millfield, P'Boro	10% off hair styling.
Penco Fine Art & Graphics, 65 Queensgate Centre, Peterborough	10% off purchases.
PD Kitchens & Bedrooms – made to order units (tel 01733 762039)	10% off trade price list for kitchen and bedroom cabinets
Papa Luigi Dial a Pizza, of 957 Lincoln Road, Walton, Peterborough (tel 777111)	Free french fries or garlic bread with any main meal purchase.
Peterborough Bowl, Sturrock Way, Bretton, Peterborough	20% discount on normal bowling rates and a 10% discount on food deals.
Peterborough Greyhound Stadium	Two entries for the price of one on any Tuesday or Wednesday evening OR four meals (including admission) for the price of three in the Raceview Restaurant on any Tuesday or Wednesday evening (pre-booking only).
Plough Inn, Ramsey Road, Farcet Fen (tel 01733 844307)	10% off meals.
RAC (Telephone 0800 716 976 and quote DT0120).	20% discount on Roadside, Recovery, At Home, Onward Travel and all Standard service levels except RAC Solutions. <i>The offer, which includes free Joint Membership (worth £22) for another member of the household, is unfortunately not available to existing RAC members and applies only to certain payment methods. Terms and conditions apply. Calls may be monitored and recorded.</i>
Speedy Hire Centres (Southern) Limited, 577 Lincoln Road, Peterborough	25% off equipment hire.
Terry Wright Cycles, 102 Bridge Street Deeping St James, Peterborough PE6 8EH	12 ½ % off bicycles or accessories.
Thorney Golf Club Thorney Peterborough	25% off green fees on the Lakes and Fen courses.
Woodston MoT Centre, Wharf Road Industrial Estate, Woodston (tel 01733 315268)	£5 off any MoT test.

The Trust thanks all these companies for their support. If you own or are involved with a business that would benefit from joining our discount scheme, please contact us at The Posh Supporters' Trust, P O Box 587, Peterborough PE4 5XL.

Supporters Direct response to the Burns Report

The long-awaited Burns Report on the FA failed to recommend that a supporters' trust representative be given a place at FA Board level. Commenting, Supporters Direct Chief Executive, Phil French, said: "With over 100 supporters' trusts and 13 clubs in trust ownership or control, we are at a loss to understand this decision, given their work promoting corporate governance and financial control. The absence of such a recommendation is glaring, and one we believe will make it very difficult for any reconstituted FA Board to pursue its strategic role of representing the whole of the game's interests effectively. The suggestion that the FA set up a customer panel may be regarded as a step in the right direction, but its limited scope in dealing purely with the regulatory commission and not being able to ask any direct questions about individual cases does not suggest anything but a marginal involvement."

Responding to the recommendation on reform of The FA Council, French said, "There is a recommendation that the Council 'evolve to become more representative of the diverse interests in the game'. Whilst we acknowledge that this is a step along from the status quo, we believe the lack of a firm proposal to include supporters is a missed opportunity."

Summing up Supporters Direct's response to the report, Phil French said: "There is a distinct lack of direction and clarity of the role of the FA and the report seems to have glossed over this key question. The report does refine the management structures and provides some sensible proposals for the introduction of non-executives at Board level. But overall the recommendations are largely cosmetic and have not addressed the wider issue of representation. We cannot understand how the report can claim that the FA is the game's governing body and not represent the views of the whole game in any meaningful capacity."

WHO SAYS TRUSTS CAN'T RUN FOOTBALL CLUBS?

AFC TELFORD: Promotion for the first time ever; Community Award winners; highest crowds in living memory.

AFC WIMBLEDON: Consecutive promotions; new UK -time record unbeaten run.

BRENTFORD: First profit in club's history; play-offs; FA Cup 5th round.

CHESTERFIELD: Best position for 6 years; highest crowds for 24 seasons; break-even budget; introduction of free tickets for under 14s.

EXETER CITY: Revenue from F A Cup 3rd round matches with Man U may help club to exit its inherited creditors' arrangement.

LINCOLN CITY: In the play-offs for three consecutive seasons; profit of almost £750,000 announced.

YORK CITY: Bought back ground from directors who sold it; moved into profit.

ENFIELD TOWN: Major community initiatives; champions of the Essex Senior League.

The Posh Supporters Trust

Registered with the Financial Services Authority as an Industrial & Provident Society

MEMBERSHIP APPLICATION FORM

Mr/Mrs/Miss/Ms [Please delete as applicable]

Surname.....First Names.....

Address.....

.....Postcode.....

Home Phone No.....

E-mail Address.....

I wish to become a **Member** of The Posh Supporters' Trust in accordance with its Rules and enclose a Membership Subscription of £.....

(Members must be aged 16 or over) *Please select your subscription from:-
£10 for 12 months / £40 for 5 years / £80 for 10 years / £150 for lifetime (£80 for over-60s).*

Signed.....Date.....

Please enrol the following **children** (0 to 16 years old) as members of The Junior Posh Supporters' Trust. I enclose **£1** joining fee for each child.

Full Name.....Date of Birth.....

Full Name.....Date of Birth.....

Full Name.....Date of Birth.....

I wish to **make an additional voluntary donation** of £..... to The Posh Supporters' Trust in accordance with the objects (as contained within the rules).

Signed.....

TOTAL ENCLOSED £.....

Please make cheques payable to The Posh Supporters' Trust

**Please send to:- The Posh Supporters' Trust,
FREEPOST NAT22867, P O Box 587, Peterborough PE4 5BR.**

Website: www.theposhtrust.com Email: theposhtrust@yahoo.co.uk

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